

# DISPLAY REGULATIONS

16 September 2009

These Display Regulations form part of the Exhibitor's agreement for the Sanctuary Cove International Boat Show. Further information about the agreement, including the terms and conditions, is available at the website [www.sanctuarycoveboatshow.com.au/exhibitors](http://www.sanctuarycoveboatshow.com.au/exhibitors).

## 1. SCOPE OF EXHIBIT

- (a) Only marine, boating and associated products and services of the type specified in the Display Licence Application may be exhibited.
- (b) If the Exhibitor primarily sells products by catalogue or using the Internet, it must display a substantial range of the products offered for sale.
- (c) Only new (ie not used or second-hand) products may be exhibited, unless we approve otherwise.

## 2. STANDARD OF EXHIBIT

The exhibit must:

- (a) be safe and not likely to cause injury or damage to any person or property;
- (b) be kept in a clean and orderly state;
- (c) not contain anything that might be regarded as offensive or inappropriate;
- (d) not cause a nuisance or interfere with other exhibitors or tenants on the Site; and
- (e) comply with applicable laws.

## 3. EXHIBIT REQUIREMENTS

- (a) No part of an exhibit, including banners, flagpoles or other promotional devices, is to be more than 6 metres above ground or marina level unless we have consented to it.
- (b) All parts of an exhibit (including all trailer drawbars, wheels, steps, platforms, stern drives or literature/display racks) must be contained within the designated limits of the Display Area.
- (c) Display materials, banners, signs, bunting or other equipment must not be attached to any structure that forms part of the buildings or fixtures of Sanctuary Cove, or to any temporary structure that does not form part of the Display Area.
- (d) Drawbars on any trailers must be fitted with approved rigid coverings that give visible and effective protection to any person walking past.
- (e) All potential hazards including anchors, bow sprits, outboard motors and other equipment must be displayed in such a way that they will not cause harm or injury to any person.
- (f) Boats in the hard stand areas must have a minimum clearance of 1 metre between units.
- (g) Boats over 6 metres in length, or with a display height of more than 2 metres, must not be displayed along the marine village streets, unless we have given written consent to do so.
- (h) Any boats displayed on hard stands or in the pavilion areas must not be stacked, nested, stood erect or on end, unless we have given consent to do so.

## 4. CONDUCT DURING THE EXHIBITION

- (a) The exhibit must be staffed with sufficient competent representatives.
- (b) The Exhibitor must not solicit or conduct business or conduct promotions on the Site except at the Display Area, unless we approve otherwise.
- (c) The exhibit must remain open and staffed during the Exhibition Opening Hours.
- (d) Stands, gangways, fire hydrants and thoroughfares in and around the Display Area must be kept tidy and clear of any obstructions.
- (e) The Exhibitor must not impede the flow of foot traffic with any item such as signage, flagpoles, planter boxes or promotional personnel.
- (f) Food, beverage and tobacco products are not to be sold without our prior written consent.
- (g) Alcohol is not to be sold or distributed without our prior written consent. If we give permission for alcohol to be distributed by the Exhibitor, then it must be consumed within the Display Area.

- (h)
- (i) Auctions, lotteries, raffles and competitions are not be conducted without our prior written consent.
- (j) Public address and sound amplification systems are not to be used without our prior written consent. The Exhibitor must comply with our directions in relation to the use of any equipment which we deem to be causing excessive noise.
- (k) Plastic bags that are non-biodegradable, balloons of any type and helium filled promotional devices must not be distributed for any purpose, including for promotional purposes or the distribution of brochures, without our prior approval. Exhibitors may distribute biodegradable plastic or paper bags.
- (l) The Exhibitor must not conduct any practice that we consider to be objectionable, likely to discredit the Exhibition, to cause visitor dissatisfaction or is otherwise not in the best interests of the Exhibition.
- (m) Hazardous, toxic or dangerous substances must not be stored, displayed or used without our prior written consent.
- (n) Product demonstrations must be conducted within the Display Area and must not interfere with foot traffic in the aisles or roadways.
- (o) Product demonstrations must not produce exhaust fumes or involve the use of resins, solvents, paints or any inflammable materials.
- (p) Combustion motors and mechanical devices must not be operated within internal exhibition areas.
- (q) Motors and mechanical devices used in external exhibition areas, including the marina, must not cause a nuisance or risk to visitors or other exhibitors.
- (r) Floor loads in pavilions must not exceed 400 kg per square metre, If the Exhibitor wishes to use pallet jacks on pavilion flooring, it must notify us of the gross weight of the items that will be moved.
- (s) If the Display Area occupies any street space within the Marine Shopping Village, the Exhibitor must arrange its exhibit and displays in such a way that any Marine Village tenancies are not blocked from view or have customer access impeded.
- (t) We may give approval for the Exhibitor to use its own corporate branded pop-up market stall, gazebo or other display tent where the size of the stall does not exceed 6 metres x 3 metres. Where we give our approval, the stall must have a minimum 60 kg weight on each leg or have an engineer's certificate approved by us prior to installation.

#### **5. CONDUCT ON THE MARINA**

- (a) Vessels (including tenders) on display at the marina must not be removed during the Exhibition. Demonstrations of vessels may only be held outside of Exhibition Opening Hours. During Exhibition Opening Hours access to the marina by any vessels or tenders is prohibited unless we give prior written consent.
- (b) The Exhibitor may request our approval to install temporary structures or floor covering on the marina or on a corporate pontoon. We may require the Exhibitor to provide further information (including design and construction details) and consult with neighbouring exhibitors in deciding whether to give our approval. Unless we give our approval, the Exhibitor must not install temporary structures or floor covering on the marina or on a corporate pontoon.
- (c) Without limiting section 5(a), a corporate pontoon must not be loaded with more than 200 kg per square metre without our approval. The Exhibitor may request our approval to load a corporate pontoon up to 300 kg per square metre. The Exhibitor will need to submit certified engineering plans and, if we approve the increase, the Exhibitor must comply with any engineering requirements (such as installing additional floatation). The Exhibitor will be responsible for all engineering costs.

#### **6. COMPLIANCE WITH REGULATIONS**

- (a) Smoking is strictly prohibited in any pavilion, on any part of the marina, or on any boat moored in the marina.
- (b) Parking restrictions apply on the Site. Any unauthorized parking may result in the offending vehicle being towed at the owner's expense.
- (c) The Exhibitor must abide by any Queensland or Gold Coast City Council water restrictions which apply to the Site.